

Julie Murray
Senior Manager, Strategy and Development
Wal-Mart Global Ethics Office

Julie joined Wal-Mart in October of 2004 to design and execute a communication and education strategy for the Global Ethics Office reaching 2 million associates worldwide. This strategy includes the annual Ethics Awareness Month and the Award for Ethical Courage recognizing Wal-Mart associates. Julie has over 15 years experience in the marketing and advertising industry and has served as a member and chapter officer of the American Advertising Federation. She is currently a member of the Ethics & Compliance Officer's Association, the Society of Corporate Compliance and Ethics, serves as a fellow with the Ethics Resource Center and is an adjunct Professor at John Brown University. She received a B.A. in Political Science from the University of Arkansas and a Master of Science in Leadership and Ethics from John Brown University.