

JC Kinnamon, Ph.D.

Vice President, Product Development

Dr. Kinnamon has been involved with e-learning product management and development for nearly 20 years. As Vice President of Product Development with Midi, he directs the instructional design of all courses.

He is a frequently quoted speaker on topics relating to the application of instructional design and human learning theory to online training.

Dr. Kinnamon earned his Ph.D. from Columbia University in Educational Psychology. He also holds a B.A. degree in Psychology from Salisbury University, an M.A. in Psychology from Teachers College, Columbia University, and an M.A. in Computing in Education, also from Columbia.

Before joining Midi, Dr. Kinnamon served as the Assistant Director, Office of Statewide Computer Policy and Instructional Technology for the New Jersey Department of Higher Education and a project manager for WNET/Thirteen television.